

# **Xpress Bootcamp**

## **Curriculum**

**Class Begins – Saturday  
October 30, 2021  
Location – 6700 Germantown  
Ave, Philadelphia, PA 19119  
Time: 10:00 am – 12 Noon  
Bus Route No. 23  
Parking is available**



### **Orientation**

- Oct 16<sup>th</sup> – Destiny Awaits You Ladies

### **Xpress Bootcamp**

- Oct 30<sup>th</sup> Classes Begin
- Deep Dive – Into your Entrepreneurial Destiny
  - What Kind of Business are you developing?
  - Can Business Start-up grow in a Crise?
  - Traits of an Entrepreneurial Leader
  - What is the vision and your business plan?
- Business Plan
- Digital media & digital marketing Your Personal Branding Plan

➤ Finances and Technology

➤ How to Pitch

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